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CLAIMS

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1. A mobile telephone terminal comprising means responsive to alphanumeric dialling to transmit information representative of a desired connection to a mobile telephone network.

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- 2. A terminal according to claim 1, operable to provide an alphanumeric entry mode for entry of an alphanumeric string representative of the desired connection, wherein the alphanumeric dialling responsive means is operable, on entry of said alphanumeric string followed by a confirmatory action by the user, to transmit said alphanumeric string to the network, and to automatically initiate a connection to a service platform.
- 3. A terminal according to claim 1, operable to provide an alphanumeric entry mode for entry of an alphanumeric string representative of the desired connection, wherein the alphanumeric dialling responsive means is operable, on entry of said alphanumeric string followed by a confirmatory action by the user, to compare said alphanumeric string with pre-stored entries in an internal directory of said terminal and, in the event of a match, to automatically initiate a connection to a pre-stored telephone number associated with the matched entry and, in the event of no match, to transmit said alphanumeric string to the network and to automatically initiate a connection to a service platform.
 - A terminal according to claim 1, including means for receiving an
 acknowledgement signal, such that, upon receipt of the acknowledgement signal, the connection to the service platform is initiated.
 - 5. A mobile telephone terminal operable to support alphanumeric dialling.
 - 30 6. A terminal according to any one of claims 1 to 5, including a display, and operable to display an alphanumeric calling line identity string received as part of a text message communication, and operable on entry of a confirmatory action by the

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user to transmit said alphanumeric string to the network and to automatically initiate a connection to a service platform.

- 7. A telecommunications method involving a mobile telephone terminal operable
 5 to support alphanumeric dialling.
 - 8. A telecommunications method involving a mobile telephone terminal having means responsive to alphanumeric dialling, the method comprising transmitting information representative of a desired connection to a mobile telephone network based on the dialled alphanumeric entry.
 - 9. A method according to claim 8, wherein, on entry of an alphanumeric string followed by a confirmatory action by the user, the alphanumeric string is transmitted to the network, and a connection to a service platform is automatically initiated.
- 10. A method according to claim 8, wherein, on entry of an alphanumeric string followed by a confirmatory action by the user, the alphanumeric string is compared with pre-stored entries in the internal directory of the terminal and, in the event of a match, a connection is automatically initiated to a pre-stored telephone number associated with the matched entry and, in the event of no match, the alphanumeric string is transmitted to the network and a connection to a service platform is automatically initiated.
- 11. A computer program for implementing a method according to any one of claims 7 to 10.
 - 12. A storage medium storing a computer program according to claim 11.